



# A bold aspiration

2022 ANNUAL REPORT  
**IMPACT REPORT**



# A bold aspiration for a better tomorrow

**FEEDING AMERICA HAS A BOLD ASPIRATION FOR OUR NATION:**

**Every community and each person within it has access to the food and resources that they say they desire and need to thrive.**

The food insecurity rate is 5% by 2030 and disparities by race and place are cut in half.

**The aspiration is achievable. It will take all of us working together to make it a reality.**

**This is a national call to action.**

## Meet Dayrl

**Dayrl, a single father from Detroit, dedicates every day to making sure his sons, 12-year-old Dayrl, Jr. and 10-year-old Tyler, have the best lives possible.** Whether he's tossing a football with the kids or making them his self-proclaimed "famous" potato salad, Dayrl knows making memories with his sons—no matter how big or small—is what matters.

"I'd give them my last breath," Dayrl said. "There isn't anything in the world that I wouldn't do for them."

A mechanic by trade, Dayrl has been working on small motors at home to help pay the bills, a responsibility that falls squarely on him as a single father. During the toughest of times, his boys always come first.

"There were times I went hungry to make sure they ate," Dayrl remembers. "If I had to, I'd sell my stuff to make sure they had shoes for school or clothes."

To help make ends meet, Dayrl also has found support by visiting his local food pantry, a partner of [Forgotten Harvest Food Bank](#) in Oak Park, Michigan.

"If I don't have a good week at work and we're low on food, we'll get a meal at the pantry," Dayrl said. "On Tuesdays, they even give the boys a little box with goodies in it. They treat me like family. I know I have help if I need it."

**"There were times I went hungry to make sure they ate."**



## Meet Paula

“It’s always been in my DNA to help others.”

**Paula celebrated her seventh birthday with her family in the middle of the Pacific Ocean—situated in the steerage section in the bottom of a ship en route from Hong Kong to the United States.**

As the family did not have money for airfare, they spent 18 days on the ship as it slowly crossed the Pacific. When Paula and her family arrived in Hawaii, she remembers that it was raining and that the rain was warm.

“I told my father, ‘Daddy, this place must be special, because they warmed up the rain for us!’” she recalled.

In many ways, that idea of “warming up the rain” for others—making a community special—is what Paula has been doing since she retired. For the past six years, she’s managed a food pantry in Yorba Linda,

California, a suburb of Los Angeles, where she ensures that anyone who visits has their choice of fresh and healthy produce. She also led an effort to renovate the pantry to make it more welcoming.

“I truly believe that in our society, we should lift each other up—and it often doesn’t even take a lot to do that,” Paula said.

Ultimately, Paula wants to pay it forward and give back to the country that has provided her so much since she arrived at the age of seven.

“I want to make sure that at every step of my life, I’m able to support someone else,” she said.



# Message from our CEO and board chair

**Essential to achieving our vision of an America where no one is hungry are neighbors facing hunger. By listening to the people most impacted by food insecurity, we put forth a call to our nation to no longer accept that too many people in this country don't have access to food.**

In 2021, 53 million people turned to the charitable food sector for help. Thanks to the tremendous support of partners like you, the Feeding America network of food banks, state associations and partner agencies, including food pantries and meal programs, worked alongside people facing hunger to provide 5.2 billion meals in fiscal year 2022.

It's no doubt the support from both public and private sectors has been impactful. Last year, we saw the lowest rate of food insecurity in nearly 30 years. But, if we are to end hunger, we mustn't stop now.

The pandemic has shown us that too many people live on the brink of food and financial insecurity. The lines of people needing support are still there—they have just gone inside buildings.

We must continue to prioritize neighbors facing hunger and combine our ideas and efforts to advance bold solutions. Because the best ideas for solving hunger come from the communities experiencing it. We know food insecurity is complex and complicated. We also know it is, in fact, solvable. It will take an all-in approach centered on the people we serve to end hunger.

We are grateful for your commitment and partnership in our mission. Together, we will ensure everyone in the U.S., no matter their race, background or ZIP code, can have access to the food and resources they need to thrive.



A handwritten signature in black ink, appearing to read 'C. Babineaux-Fontenot'.

**Claire Babineaux-Fontenot**  
Chief Executive Officer,  
Feeding America



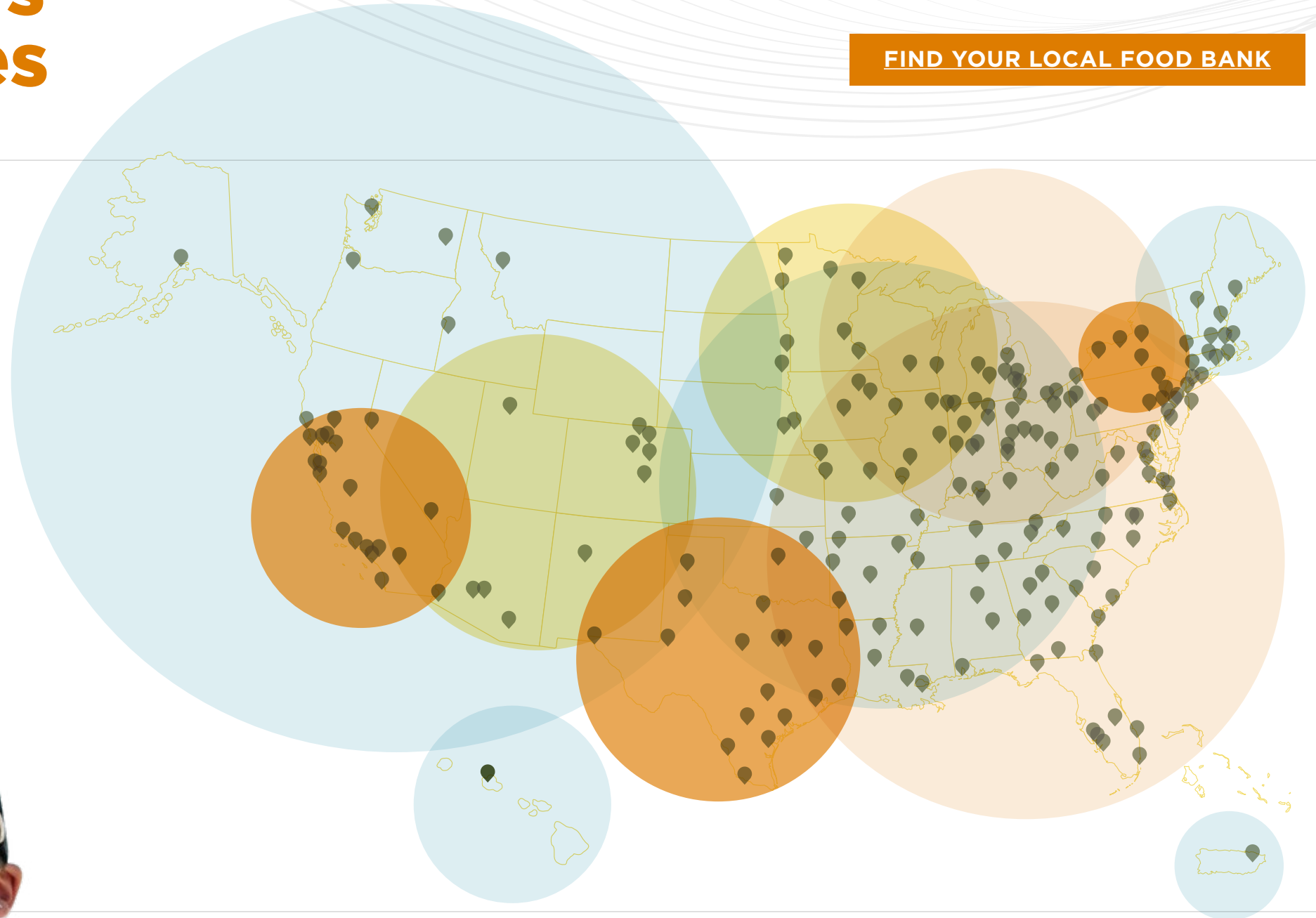
A handwritten signature in black ink, appearing to read 'Gary Rodkin'.

**Gary Rodkin**  
Retired CEO, ConAgra Foods  
Chair, Feeding America Board of Directors

# Hunger knows no boundaries

[FIND YOUR LOCAL FOOD BANK](#)

It touches every community in the U.S.—including yours. We estimate at least **53 million people** turned to food banks, food pantries and other private food assistance programs in 2021.



**60K** FOOD PANTRIES & MEAL PROGRAMS more than 4K between 2K-3K between 1K-2K less than 1K **200** MEMBER FOOD BANKS

In partnership with caring supporters like you, the Feeding America network helped provide **5.2 billion meals\*** to neighbors facing hunger.



**1.6B MEALS**

**RETAIL DONATIONS**

Donations provided by grocery and retail companies



**1.2B MEALS**

**FEDERAL COMMODITIES**

Food provided by government programs



**937M MEALS**

**PURCHASED FOOD**

Groceries purchased from manufacturers and distributors to fill donation gaps



**695M MEALS**

**FRESH PRODUCE**

Donations from farmers and growers



**575M MEALS**

**MANUFACTURING DONATIONS**

Donations provided by manufacturing companies



**247M MEALS**

**SNAP MEALS\***

Feeding America enabled SNAP meals through our SNAP referral and application assistance programs



*\*Meals provided by Feeding America outreach, estimated for fiscal year 2022.*



Based on USDA guidelines, a meal is equal to 1.2 pounds of food and grocery product.

# Bold investments to achieve equitable food access for all

Thanks to the exceptional generosity of donors like you, Feeding America increased funding by 177% compared to pre-pandemic levels—awarding\* **\$239 million in grants to network food banks, of which 26% of grants supported rural areas and communities of color. Grant funding also included nearly \$60 million from consumer campaigns that provided highly desired flexible funding.**

## FOOD SOURCING

Food-rescue initiatives, including regional AgriHubs (fresh produce, protein and dairy) and programs that prevent food waste at retail, grocery and manufacturing locations

## FLEXIBLE FUNDING

Funds that enable food banks to invest in areas of high need and high potential

## CAPACITY BUILDING

Investments in strategic network capabilities, research and nutrition initiatives, and capacity building for food banks and food pantries

## COMMUNITY PROGRAMS

Initiatives that alleviate hunger for children, seniors and low-income families, with a focus on equitable access to nutritious food

## DISASTER RELIEF

Support for network members to deliver meals in the wake of disasters and during the long recovery that follows



DISASTER RELIEF  
**\$5.9**  
MILLION

CAPACITY BUILDING  
**\$42.3**  
MILLION

COMMUNITY PROGRAMS  
**\$42.2**  
MILLION

FOOD SOURCING  
**\$80.9**  
MILLION

FLEXIBLE FUNDING  
**\$67.9**  
MILLION

## SPECIAL THANKS!

Ahold USA  
AIG  
Albertsons Companies Foundation  
American Eagle Outfitters  
Aramco Americas  
Bank of America  
BoxLunch  
Campbell Soup Company  
Cargill  
Chick-fil-A  
Citizens Bank  
Comic Relief US Red Nose Day Fund  
Conagra Brands Foundation

Costco Wholesale Corporation  
Crate & Barrel  
Crocs  
CVS Health  
Darden Restaurants Foundation  
Dave  
Dollar General  
Dunkin' Joy In Childhood Foundation  
Elevance Health Foundation  
Enterprise Rent-A-Car Foundation  
Food Lion  
The Fresh Market  
General Mills  
George and Cindy Rusu Family Foundation

The GIANT Company  
Health Care Service Corporation  
HSBC Bank USA N.A.  
Hy-Vee  
The J.M. Smucker Company  
Jersey Mike's  
Kellogg Company  
The Kraft Heinz Company  
The Kroger Co. Zero Hunger | Zero Waste Foundation  
MOD Pizza  
Morgan Stanley Foundation  
Nationwide Foundation  
Ollie's Bargain Outlet, Inc.

Pampered Chef  
Raytheon Technologies  
Robert Wood Johnson Foundation  
Sam's Club  
Sheetz for the Kidz  
Starbucks Coffee Company  
Target  
The TJX Companies and The TJX Foundation  
Unilever  
Walmart and the Walmart Foundation  
The Walt Disney Company  
Whole Foods Market

\*Feeding America distributes funds to member food banks year-round. Totals reflect grants awarded to food banks July 1, 2021 through June 30, 2022.



# People facing hunger are at the center of all we do.

Our **mission** is to advance change in America by ensuring equitable access to nutritious food for all in partnership with food banks, policymakers, supporters and the communities we serve.

Our **vision** is an America where no one is hungry.

Feeding America believes all people should have access to the fundamental resources they need to reach their full potential.

Our overarching **strategic priorities** are to:

MAXIMIZE  
FOOD  
SOURCING  
& SHARING

ELEVATE  
THE PUBLIC  
SECTOR  
ROLE

EXPAND  
NETWORK  
CAPACITY

TRANSFORM  
THE  
CHARITABLE  
FOOD  
EXPERIENCE

CATALYZE  
A MOVEMENT

# Bold impact

Bold solutions require not only **prioritizing the voices of people with lived experience** but also broad support.

# Bold results

**We believe the best ideas for ending hunger come from the communities experiencing it—we must continue to center the neighbors we serve and elevate their voices to create positive change.**

Our months-long listening initiative gathered input, concerns and ideas from nearly 36,000 people who have faced challenges getting the food they need. Their insights are featured in our [\*Elevating Voices to End Hunger Together: Community-Driven Solutions to Address America's Hunger Crisis\*](#) and helped inform our [\*policy recommendations\*](#).

**We are focused on reaching populations inordinately impacted by hunger by investing in grants to food banks and capacity-building programs that advance equity at the local level.**

25 food banks—partnering with 60 community-based organizations—received funding to address food insecurity disparities by race and ethnicity through the initial Food Security Equity Impact Fund grants.



**Understanding an individual's food needs and preferences is critical to addressing hunger in communities and to building trust and partnership with neighbors experiencing food insecurity.**

To drive their food sourcing, 33% of food banks are surveying neighbors on cultural food preferences.



# Bold results

**Nearly 40% of all food in America is wasted. As the largest food-rescue organization in the country, Feeding America is committed to reducing food waste by diverting high-quality food and distributing it to people facing hunger.**

3.6 billion pounds of food rescued through our work with food service, manufacturers, retailers and farmers.

**Health and hunger are inextricably linked, and we are investing in ways to leverage the power of the Feeding America network to continually prioritize nutrition and expand food choices. On average, for example, neighbors facing hunger receive the equivalent of one gallon of milk per person per year, making it difficult to get all the protein and nutrients dairy provides.**

Over 2.9 billion pounds of protein, produce and dairy—some of neighbors' top-requested items at food banks—procured by network members, advancing our goal to increase the availability and accessibility of wholesome, nutritious foods.

**Tens of millions of people in the U.S. are facing food insecurity, and by all of us, working together, we will end hunger in our country.**

Passion for the issue of hunger continues to be at an all-time high—increasing to 53%.



# Bold actions to address the root causes of hunger and food insecurity

To improve food access for all neighbors—particularly communities of color which experience food insecurity at disproportionate rates—we need to support and work in partnership with local organizations whose work yields community-led change that removes barriers to food security.

Our journey in this work took a significant step in 2022, when we announced the initial **Food Security Equity Impact Fund** grants—awarding **25 grants totaling \$9.9 million** to date, representing:

22

states and Puerto Rico, including urban, suburban and rural communities

25

grants—16 implementation grants and 9 planning grants

60

community-based partners with more than 90% of the organizations led by people of color

[CLICK HERE](#) to view a full list of grant recipients. The next round of grants will be awarded in Spring 2023.

The Food Security Equity Impact Fund uses a trust-based philanthropy model—by investing in community-based solutions, we help advance equity, shift power and build mutually accountable relationships.



# Bold equity journey

**Food insecurity is experienced in greater proportion by racial and ethnic groups due to several complex factors—primary among them being structural racism and discrimination.**

**Feeding America works to provide access to healthy food for all communities and deepen our engagement with people and communities of color who have been disproportionately impacted by hunger, including neighbors living in rural areas.**

During the past fiscal year, we introduced new efforts with Native and tribal communities. In January 2022, we launched the Native American Learning Community, a program that convenes food bank and partner agencies across the network that work with Native and tribal communities and Native American employees throughout the Feeding America network. The community meets bi-monthly to share best practices, successes, challenges and obstacles in partnering with and serving tribes and creates opportunities for collaboration, sharing of resources and information of community engagement across the network.

In April 2022, we launched phase one of Natives Prepared, a pilot project that merges the issues of disaster preparedness with food sovereignty in Native and tribal communities. Phase one includes the partnering of a food bank with a Native/tribal nation in five locations around the country. The program promotes tribal sovereignty and equity in Native communities because the tribes are supported and resourced to develop a disaster preparedness/food sovereignty plan that meets their specific needs and empowers the communities to be able to respond to emergencies that impact their citizens. Phase two (planning period) will get underway in January 2023 and phase three (implementation) will launch in July 2023.

We are currently in the process of a comprehensive study that includes collecting information from food bank



and partner agency staff regarding the programs, services and initiatives that serve and engage tribal communities, and interviews with tribes and Native communities to understand their experiences with Feeding America. The study, which launched in May 2022 and is expected to take a year, will help us better understand the successes, ongoing needs and challenges of working in Indian Country, and create a strategic plan to support Native and tribal communities.

## **SPECIAL THANKS!**

Conagra Brands Foundation

# Bold focus to address racial and geographic disparities

When neighbors facing hunger are afforded full choice—the ability to select their own nutritious and culturally preferred foods—food banks report less food waste and improved neighbor relationships.

**We work to bring attention to the social and systemic barriers that contribute to food insecurity—that result in disproportionate access to good food and resources for people of color and rural communities—to help achieve equitable access for all.**

Thanks to multi-donor support, 44 food banks were awarded funding through two rounds of Equitable Food Access grants. By combining multiple donor gifts into one grant opportunity with a shared goal, we can more efficiently execute donor investments and increase impact for people disproportionately affected by hunger. We collaborated with 10 grantees to help shape the future of this opportunity.

We provided summer feeding grants to food banks serving areas with child food insecurity rates above the network

median and communities of color and/or rural communities. The grant focused on reaching specific communities within food bank service areas and identifying opportunities to improve the neighbor experience at local summer program sites.

In the Delta region’s rural communities, Community Accelerator phase one achievements included repairing trust in communities, expanding partnerships, fostering honest conversations about race and race equity, and building the capacity of pantries led by people of color. Partners established nine new food pantries, one mobile distribution and one senior grocery site, among other successes. In addition, \$14,000 was distributed to local food pantries, and 65 new or re-established local partnerships. As phase two continues, we are designing phase three and planning for a second cohort.

**IN THE U.S., PEOPLE OF COLOR ARE MORE LIKELY TO FACE HUNGER, COMPARED TO WHITE, NON-HISPANIC INDIVIDUALS:**



Black and Native American individuals are approximately 3 times more likely to face hunger.

Latino individuals are 2.5 times more likely to face hunger.

### SPECIAL THANKS!

- ALDI Inc.
- Dollar General
- Enterprise Rent-A-Car Foundation
- General Mills
- Morgan Stanley Foundation
- Raytheon Technologies
- Starbucks Coffee Company

# Bold sourcing efforts to distribute more meals

Our investments leverage the network’s power to prioritize nutrition and expand food choices. On average, for example, a neighbor facing hunger receives the equivalent of one gallon of milk annually, making it difficult to receive dairy’s protein and nutrients.

**The Feeding America network—made up of more than 200 food banks, 21 statewide food bank associations, and over 60,000 partner agencies, food pantries and meal programs—worked alongside people facing hunger to provide 5.2 billion meals during fiscal year 2022.**

Through our produce, protein and dairy channels, we procured more than 2.9 billion pounds of agri products: 1.8 billion pounds of produce, 646 million pounds of protein, and 506 million pounds of fresh milk and dairy products.

Through donor support, we provided a 50% produce freight subsidy to food banks to reduce ever-growing costs tied to the vast supply chain issues that impacted the country.

For the second consecutive year, we secured more than 2 billion pounds of food—including a significant amount

of produce, dairy and protein—through retail donations. **Due to generous supporters, we invested a record \$20 million through the Feeding America Retail Agency Capacity Building Grant. Over the 18-month grant period, the funding will help grow food rescue programs by building capacity of agency partners and improving equitable access to nutritious food, with a focus on better serving rural and/or communities of color.**

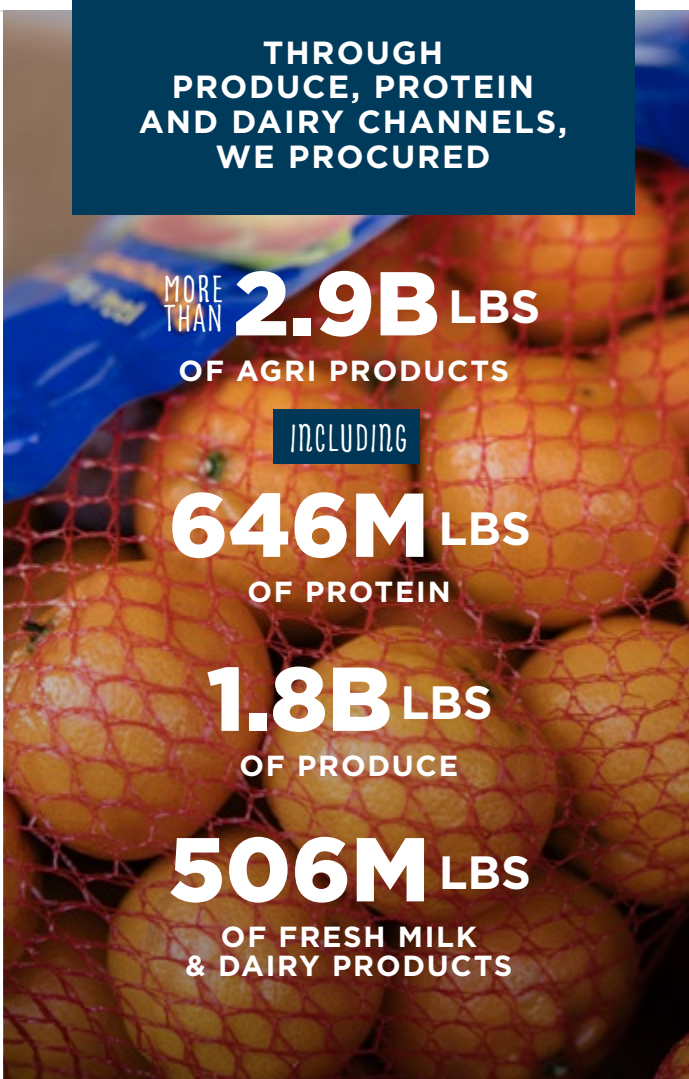
The deep capacity built with food bank agency partners will ensure they have the equipment, training and resources needed to effectively conduct and distribute direct pick-ups at retail store locations, in addition to other channels.

Several projects within our protein initiatives to reduce the protein gap were achieved, including the completed construction of the network’s ninth protein pack room. We successfully implemented,

along with Fresh Connect Central, a protein box pilot program that has provided over 2 million pounds of protein to 22 regional food banks. Given ongoing supply chain challenges and increased costs, we also supported 38 high-need food banks with a protein subsidy to ensure access to nutritious protein across the network.

In June 2022, the first-ever Dairy Nourishes America Midwest Symposium was organized by Feeding America, Dairy Farmers of America and the Innovation Center for U.S. Dairy. Members of 32 Feeding America network food banks from 15 states joined representatives of dairy processors, refrigeration companies, National Milk Producers Federation, U.S. Department of Agriculture and others to address solutions to provide more dairy for our neighbors.

**THROUGH PRODUCE, PROTEIN AND DAIRY CHANNELS, WE PROCURED**



**SPECIAL THANKS!**

- Cargill
- Kraft Heinz
- Pacific Life Foundation
- Sam’s Club
- Tyson Foods
- Walmart





# Bold strategies to influence policy changes to end hunger


In fiscal year 2022 (FY22), advocacy actions taken by the food bank network and partner agencies secured additional bipartisan nutrition investments from Congress and the administration. These investments included the U.S. Department of Agriculture’s (USDA) update to the Thrifty Food Plan, which modernizes SNAP benefit levels; the USDA’s announcement of \$50 million in The Emergency Food Assistance Program (TEFAP) Reach and Resiliency Grants, which helps the program reach more underserved communities; passage of the FY22 National Defense Authorization Act with a Military Family Basic Needs Allowance, which will help tens of thousands of military members put food on the table; and the passage of the Keep Kids Fed Act, which gave the USDA the authority to ensure children experiencing food insecurity had access to meals through summer 2022.

In addition, 523 members of Congress took at least one action on behalf of Feeding America’s policy priorities to strengthen and protect federal nutrition programs, and digital advocates took 522,593 actions to help ensure families have the food they need.

When the White House Conference on Hunger, Nutrition, and Health was announced in May 2022, the Feeding America network mobilized almost overnight to gather input on anti-hunger solutions from nearly 36,000 people we serve. These insights informed the [policy recommendations](#) we made to the administration in July 2022 and are the heart of [Elevating Voices to End Hunger Together: Community-Driven Solutions to Address America’s Hunger Crisis](#), a report we released in September that showcases the experiences, concerns and ideas of people across the U.S. who have faced challenges getting the food they need.



In attendance at the White House conference in September were Feeding America national organization and network leaders, as well as nearly 30 individuals with lived experience—anti-hunger advocates who were nominated by network members.

|  |  |
|--|--|
|  <p><b>523</b><br/>MEMBERS OF<br/>CONGRESS</p>              |  <p>TOOK<br/><b>522,593</b><br/>ACTIONS</p> |
| <p><b>TOOK AT LEAST ONE ACTION</b><br/>on behalf of Feeding America’s policy priorities to strengthen and protect federal nutrition programs</p> | <p>to help ensure families have the food they need.</p>  |

**SPECIAL THANKS!**  
Walmart Foundation

# Bold support to improve communities' financial stability

Multiple studies show that SNAP participants are 5-20 percentage points less likely to be food insecure than people who are eligible but unenrolled in the program.

**More than 53 million people—1 in 6—turned to food banks, food pantries and meal programs for help in 2021. Without the unprecedented response from the charitable food sector and government nutrition programs, more neighbors would have experienced food insecurity.**

Supplemental Nutrition Assistance Program (SNAP) benefits are the most efficient and effective way the federal government can respond to the food insecurity crisis; for every one meal provided by the Feeding America food bank network, SNAP provides nine. Given that, we continue to grow and optimize the impact of Feeding America's SNAP Application Assistance Program. In fiscal year 2022, the network helped people submit more than 376,000 SNAP applications—the largest number of applications ever and a 21% increase

over the previous year. SNAP applications submitted through our online paid search program, GSNAP (Google SNAP), saw a 29% increase, and SNAP referrals made from this program saw a 70% increase.

Household income is a powerful tool in the fight against hunger. This year, **eight food banks engaged in Feeding America pilots to test partnerships with workforce development organizations** to support neighbors on their journeys to increase their earned income. Another dozen food banks are engaged in these types of partnerships, designing their collaborations in ways that fit their communities. We are gathering experiences from across the network to identify emerging practices of food bank/workforce collaborations so that other food banks can engage in this work and we, as a network, can expand our impact.

MORE THAN **376K** SNAP applications were submitted in fiscal year 2022 **the most ever!**



## SPECIAL THANKS!

General Mills  
HSBC  
Microsoft  
Walmart Foundation

# Bold research to understand hunger

We continually improve our shared understanding of food insecurity, as well as the people served by the network, the programs they receive and places they live, to inform decisions that lead to more equitable outcomes for people facing hunger.

**As a leader in hunger research, Feeding America produced critical studies that helped improve our understanding of how demand for food changed and the people we served were impacted since the start of the pandemic.** In September 2021, we released an [estimate of the number of people who visited a charitable food assistance program](#) in 2020 (more than 60 million), helping to show how public/private response to the hunger crisis had been successful in mitigating a dramatic rise in food insecurity levels in 2020. We released an update to this estimate for 2021 in May 2022.

Additionally, we released [The State of Senior Hunger](#) in May 2022 and [Map the Meal Gap](#) in July 2022. For the first time, *Map the Meal Gap* includes local food insecurity estimates disaggregated by race and ethnicity for select groups (individuals

identifying as Black, Latino and white). The addition of this new information in the study—based on data from 2020—helps illuminate the relationship that food insecurity has to racism and structural oppression. By examining variations in local need as of 2020, including how need varies by identity, communities can develop more targeted strategies to spark policy changes and practices that will help reach more people facing hunger.

It was a groundbreaking year for Service Insights, the national data-collection initiative to better understand and meet the needs of people served by the network. In February 2022, we launched a no-cost web-based platform, *Service Insights on MealConnect*. Thus far, more than 32 food banks and 320 agencies are using the tool, recording 450,000 visits for 68,000 households, and those numbers increase each day.



## SPECIAL THANKS!

Conagra Brands Foundation  
Enterprise Rent-A-Car Foundation  
NielsenIQ  
Tableau

# Bold innovations to alleviate hunger

Further advancing fiscal year 2022 innovations, we continue our work to provide neighbors with a streamlined experience so they can access the network when and where it is convenient for them, starting with integrating OrderAhead and Service Insights on MealConnect.

**Building on the insights from the Transforming the Neighbor Experience Roadmap we conducted in 2021, we are using human-centered approaches to co-create and test ways to enhance the charitable food experience.** We are learning key insights from neighbors experiencing barriers when searching for charitable food and co-creating a vision for the future that will guide the development of our platforms and partnerships. In collaboration with nine food banks, we co-created an updated Home Delivery Playbook—providing guidance about a broader range of delivery models including using third-parties—to support the network and identified key opportunities to make home delivery programs more sustainable and scalable. Insights will inform our enhancements to our platforms.



The use of OrderAhead—our first online grocery ordering system—expanded to more than 30 food bank service areas in fiscal year 2022—up from 11 the prior fiscal year. In January 2022, we kicked off the first phase of a collaboration with grocery stores, neighbors and food banks to co-create and test grocery pick-up models that can improve access, reduce stigma and capture more food before it goes to waste. We will be testing the desirability and feasibility of using OrderAhead with locker pickup at grocery stores and other models that leverage existing grocery assets to get food marked for donation directly to neighbors.

Since launching in October 2020, OrderAhead has served more than 96,000 total household members, distributed 2.8 million pounds of food, and processed 88,000 orders. Among OrderAhead users:

56% are people of color, 48% are in households with children, and 24% have never visited a food pantry.

MealConnect, our enhanced free food-donation app that is available nationwide for all food businesses, processed 1.4 million donations and enabled nearly 800 million pounds of food to be rescued. Since its inception in 2014, MealConnect has helped us rescue more than 3 billion pounds of food more efficiently through an end-to-end digital process. In fiscal year 2022, we launched MealConnect Produce, a new produce-sourcing feature set, allowing us to sunset Produce Matchmaker. This innovative technology with mobile capabilities provides network members a more streamlined experience and is driving more fresh produce to neighbors in need.

**SPECIAL THANKS!**

Cargill  
 DoorDash  
 Dunkin' Joy in Childhood Foundation  
 Walmart Foundation

# Bold steps to build capacity to accelerate impact

We aim to partner with network food banks to increase their capacity to effectively and equitably meet neighbors' expressed needs for a desirable and nutritious variety of food and other resources.

**We are focused on providing equitable access to nutritious food for all and in fiscal year 2022, we funded \$25 million in member grants to support capacity building at food banks.**

Member food banks received customized training by our Strategic Capacity Development (SCD) team, which provided 19 capacity-building services—meeting each food bank where they were to build on their impact to best serve people facing hunger. These assessments included data-driven recommendations and deep implementation support customized to each food bank's goals. From these assessments, food banks have already achieved significant advancements in their work, including increasing perishable food distribution by 28%; decreasing perishable

waste by 86%; an increase of \$1 million raised over projections through use of data-driven analytics; and a 28.5% increase in monthly donor revenue.

Feeding America provided 53 three-year grants that funded salary, benefits and professional development for food sourcing and fundraising positions at food banks that were without those dedicated roles. These positions will be hired by the end of December 2022 and will benefit from support from the SCD team for training and onboarding, as food banks work to build sustainable food and fundraising strategies.

To invest in leadership engagement—a key catalyst for capacity building success—more than 150 network leaders were invited to participate in a suite of leadership services.



In fiscal year 2023, we will expand to offer capacity building services focused on additional core food banking functions, including partner agencies, neighbor experience, equitable access, and economic mobility.

## **SPECIAL THANKS!**

Walmart Foundation

# Bold stories to inspire empathy and action

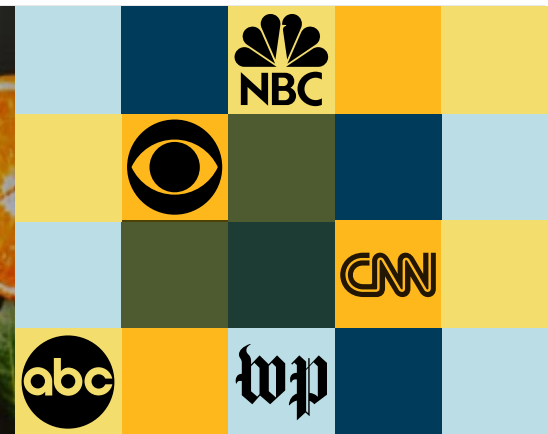
Public awareness about hunger helps drive education, solutions and investments. In fiscal year 2022, hunger was the ninth most talked about issue in media—up from 10 the prior year—ahead of other social issues including unemployment and affordable housing.

**By sharing stories of neighbors who experience food insecurity, we are helping to humanize an issue that can often be overlooked or stigmatized. We know this is an all-in fight to end the nation’s hunger crisis, and centering neighbor voices is crucial to achieving food security for all. Supporters like you help to amplify the need for food and inspire others to join us in our mission.**

In fiscal year 2022, the Feeding America network was featured in more than 151,000 news stories—a 165% increase in media coverage compared to pre-pandemic 2019. The largest news outlets covered the network’s ongoing response to the hunger crisis, including but not limited to: The New York Times, CNN, The Washington Post, Associated Press, Forbes, NPR, CNBC, USA Today, NBC News, ABC News, The Wall Street Journal and PBS News. Major

magazine publishers featured Feeding America CEO Claire Babineaux-Fontenot for stories in ELLE Magazine and National Geographic. The largest and highest-reaching national stations and shows aired stories about Feeding America, including interviews for Good Morning America, CNN’s The Lead, CBS Mornings, and Meet The Press. We also received support from national and local media partnerships, generating significant media to share stories of ongoing need and spotlight the work of local network members.

Passion for the issue of hunger continues to be at an all-time high—increasing to 53% in fiscal year 2022. There were 12.5 million visits to FeedingAmerica.org and supporters engaged with our Facebook posts 12.6 million times—up 95% from the prior year. A record 851,000 supporters were active on our email file at its peak in fiscal year 2022.



We experienced continued support from the entertainment industry and Feeding America Entertainment Council members. Highlights included new PSAs with Connie Britton and Entertainment Council member Shanola Hampton, support from The Daily Show with Trevor Noah, Abbott Elementary, and our continued partnership with Capital One’s The Match on TBS. We also hosted 15 celebrity volunteer events across the country, including New York City, Nashville, Atlanta, and Los Angeles, elevating our mission and brand.



## SPECIAL THANKS!

Nexstar Media Group  
Sam’s Club  
Sinclair Broadcast Group  
Walmart

# Bold progress in promoting nutrition and health

We believe that by supporting the increase of food banks engaging with neighbors to understand cultural food needs, that our network will develop stronger intercultural competency and humility and, ultimately, new strategies to support meeting neighbors' food needs and health.

**At Feeding America, health equity means that all people facing hunger have a fair and just opportunity to be as healthy as possible across their lifespan. We aspire to improve the health and well-being of people facing hunger living in rural areas and communities of color that have historically experienced high rates of food insecurity.**

As part of our commitments to ensure all people have reliable access to nutritious food and have the support needed to make healthy choices, Feeding America has been actively engaged in the rollout and implementation of the Healthy Eating Research (HER) Nutrition Guidelines for the Charitable Food System. These evidence-based guidelines not only aim to facilitate a better understanding of the nutritional rankings of products, but also facilitate healthier sourcing decisions

by the network. In addition, the network is increasingly involved in community feedback opportunities to understand neighbors' cultural food needs and preferences. As food banks enhance efforts in intercultural competency and cultural humility, coupled with the HER Nutrition Guidelines, we hope to meet neighbors' food needs and preferences with increased intentionality and dignity. As of Spring 2022, nearly 30% of the network report using the HER Nutrition Guidelines and 33% of food banks are surveying neighbors on cultural food preferences. This is, in part, due to the contribution of \$2 million in member grants.

Due to the generous support from national health care partners, we continue to meet the growing health and nutrition needs of neighbors by collaborating with member food banks and their partner

agencies to address the intersection of hunger, health and equity. From January to June 2022, 40 member food banks joined the Health Equity in Food Banking training series to learn how to advance health equity in communities served. In total, 40% of member food banks have completed the six-month training, with the goal of launching a new cohort in fiscal year 2023. Fourteen member food banks participated in Food is Medicine 2.0, an initiative that supported food bank-health care partnerships and interventions to serve patients who screened positive for food insecurity in health care settings. Participating food banks collectively surpassed the projected program goal of 100,000 screenings and, instead, screened a total of 643,545 patients.



## SPECIAL THANKS!

Bank of America  
CVS Health  
Elevance Health  
Health Care Service Corporation

# Bold actions in times of disaster

Before hurricane season, food banks nationwide staged disaster-relief supplies in preparation for response efforts—which meant network members were able to immediately respond in the wake of Hurricane Ian and provide people the water and shelf-stable meals they needed.

**Natural disasters affected 16 food banks in fiscal year 2022, requiring supplemental support from Feeding America, at the national level, and fellow network food banks.** Members stepped in to address incremental needs for food and grocery items resulting from the disasters, including Hurricane Ida, Western wildfires, and a deadly tornado outbreak impacting Kentucky, Indiana, Illinois and Missouri. Through donor support, along with member food banks, Feeding America was able to provide impacted food banks with more than 8 million pounds of food, water and supplies to supplement their local response efforts.

Your support helped channel millions of dollars in grant funding to network members for disaster capacity building and preparedness efforts, touching more than

60 member food banks and four regional disaster collaboratives that were focused on developing mutual-aid agreements among food banks in a particular geographic region. Together, we also helped bolster the network’s emergency collaboration capabilities by adding enhanced technology tools designed to improve efficiencies in both mobile and desktop communications and information sharing.

Large-scale disasters caused destruction from the Atlantic to the Pacific in September 2022, and the network immediately rallied to address needs in Florida and along the east coast following Hurricane Ian, in Puerto Rico following Hurricane Fiona, and Alaska after Typhoon Merbok. As of Oct. 14, 2022, food banks in Florida had distributed more than:

**876K**  
meals-ready-to-eat

**2.2M**  
bottles of water

**397K**  
disaster food boxes

**2.2M**  
pounds of food and grocery items



**SPECIAL THANKS!**

Disaster Relief Partners



[View the 2022 ANNUAL REPORT | GRATITUDE REPORT](#)  
to see a full list of Feeding America partners and donors.

# Bold partnerships

Feeding America's partners shine a light on the issue of hunger in the U.S. By leveraging their voices, more people are made aware of the nation's hunger crisis and are inspired to help neighbors in need.

## Removing food barriers in rural communities

Mobile pantries bring free food to communities, removing the barrier for neighbors unable to travel to traditional pantry sites. To support mobile pantry programs, 10 food banks each received a 26-foot refrigerated truck—able to transport 12,000 pounds of food—and a \$52,000 grant to use for food and other needs. The gift was made possible by three corporate partners—The Darden Foundation, Lineage Logistics and Penske—who collaborated for a third year to support a common goal.



## Building network capacity

Donor support through flexible funding is desirable as it enables food banks to invest in areas of greatest need and high potential. Multi-faceted support impacted 30 food banks that received flexible funding to increase produce work and capacity. This was thanks to Disney, which also provided incredible media coverage, including shows such as Good Morning America, as well as volunteer support from Disney VoluntEARS nationwide.



## Enriching our research

Donor support helps us continue to conduct research that deepens our understanding of hunger in the U.S. In July 2022, we released our annual study, [\*Map the Meal Gap\*](#), which includes new information based on NielsenIQ's 2020 Trend database to help illuminate the relationship that food insecurity has to racism and structural oppression. NielsenIQ provides pro bono U.S. county-level food pricing data, as well as continuous in-kind support throughout the year in alignment with NIQ ESG initiatives.



## Addressing the root causes of hunger

To achieve food security for all, we must address the root causes of hunger, such as economic and social conditions. Food banks were able to conduct outreach and engage neighbors in their communities to support access to the Child Tax Credit, which helps lift working families out of poverty, thanks to a grant from the David and Lucile Packard Foundation.



## Alleviating food insecurity

SNAP benefits are the most efficient and effective way the federal government can alleviate hunger. For every one meal provided by the Feeding America network, SNAP provides nine. Food banks were able to more effectively reach communities with limited SNAP access thanks to a gift from the Rachael Ray Foundation. The Foundation also supported our Fresh to Go program, funding the sourcing, boxing and distributing of fresh produce from regional growers to neighbors in need.



## Amplifying the issue of hunger

Amid the hustle and bustle of year-end festivities, we never lose sight of one devastating reality: Hunger exists every day in our country, even when the holiday season is upon us. Each year, we team up with national partners committed to fighting hunger, including The TJX Foundation and The TJX Companies, who raise more than \$3 million in general operating support and spotlight hunger awareness through holiday campaigns that uniquely benefit all network food banks nationwide.



# Financials

Feeding America strategically and responsibly stewards the gifts received from generous supporters like you—98% of contributions go directly to programs that serve people facing hunger.



## Statement of activities

|                          |   | [IN THOUSANDS]   |                  |
|--------------------------|---|------------------|------------------|
| OPERATING ACTIVITIES     | PUBLIC SUPPORT AND REVENUE                                    | 2022             | 2021             |
| PUBLIC SUPPORT           | FUNDRAISING   | \$400,223        | \$626,422        |
|                          | DONATED GOODS AND SERVICES                                    | 3,923,440        | 3,520,792        |
|                          | <b>TOTAL PUBLIC SUPPORT</b>                                   | <b>4,323,663</b> | <b>4,147,214</b> |
| REVENUE                  | FOOD PROCUREMENT REVENUE                                      | 147,074          | 176,561          |
|                          | OTHER REVENUE   | 8,953            | 3,876            |
|                          | <b>TOTAL PUBLIC SUPPORT AND REVENUE</b>                       | <b>4,479,690</b> | <b>4,327,651</b> |
| <b>EXPENSES</b>          |   |                  |                  |
| PROGRAM SERVICES         | MEMBER SERVICES   | 120,570          | 193,823          |
|                          | FOOD PROCUREMENT  | 4,058,661        | 3,771,173        |
|                          | PUBLIC AWARENESS AND EDUCATION                                | 112,703          | 145,008          |
|                          | POLICY AND ADVOCACY   | 15,950           | 7,004            |
|                          | PROGRAMS  | 48,488           | 6,018            |
|                          | RESEARCH AND ANALYSIS   | 12,669           | 4,557            |
|                          | <b>TOTAL PROGRAM SERVICES</b>                                 | <b>4,369,041</b> | <b>4,127,583</b> |
| SUPPORTING SERVICES      | MANAGEMENT AND GENERAL  | 17,143           | 19,665           |
|                          | FUND DEVELOPMENT  | 64,885           | 44,575           |
|                          | <b>TOTAL SUPPORTING SERVICES</b>                              | <b>82,028</b>    | <b>64,240</b>    |
|                          | <b>TOTAL EXPENSES</b>   | <b>4,451,069</b> | <b>4,191,823</b> |
|                          | <b>INCREASE IN NET ASSETS BEFORE NON-OPERATING ACTIVITIES</b> | <b>28,621</b>    | <b>135,828</b>   |
| NON-OPERATING ACTIVITIES | WILLS AND BEQUESTS, INVESTMENT RETURNS AND OTHER              | (15,337)         | 29,294           |
|                          | <b>CHANGES IN NET ASSETS</b>                                  | <b>13,284</b>    | <b>165,122</b>   |
|                          | <b>NET ASSETS AT BEGINNING OF YEAR</b>                        | <b>565,077</b>   | <b>399,955</b>   |
|                          | <b>NET ASSETS AT END OF YEAR</b>                              | <b>578,361</b>   | <b>565,077</b>   |

## Statement of financial position

|   |  | [IN THOUSANDS] |                |
|---|--|----------------|----------------|
| ASSETS                                  |  | 2022           | 2021           |
| CASH                                    |  | \$484,580      | \$442,132      |
| ACCOUNTS RECEIVABLE, NET                |  | 14,280         | 12,448         |
| INVESTMENTS                             |  | 65,060         | 72,853         |
| CONTRIBUTIONS RECEIVABLE, NET           |  | 54,604         | 55,121         |
| OTHER ASSETS                            |  | 3,132          | 3,485          |
| PROPERTY AND EQUIPMENT, NET             |  | 23,167         | 17,728         |
| <b>TOTAL ASSETS</b>                     |  | <b>644,823</b> | <b>603,767</b> |
| <b>LIABILITIES AND NET ASSETS</b>       |  |                |                |
| ACCOUNTS PAYABLE AND ACCRUED EXPENSES   |  | 48,735         | 15,678         |
| CONTRIBUTIONS RECEIVED IN ADVANCE       |  | 6,583          | 11,737         |
| LEASES PAYABLE                          |  | 9,420          | 9,742          |
| OTHER OBLIGATIONS                       |  | 1,724          | 1,533          |
| <b>TOTAL LIABILITIES</b>                |  | <b>66,462</b>  | <b>38,690</b>  |
| <b>NET ASSETS</b>                       |  |                |                |
| WITHOUT DONOR RESTRICTIONS              |  | 394,662        | 370,745        |
| WITH DONOR RESTRICTIONS                 |  | 183,699        | 194,332        |
| <b>TOTAL NET ASSETS</b>                 |  | <b>578,361</b> | <b>565,077</b> |
| <b>TOTAL LIABILITIES AND NET ASSETS</b> |  | <b>644,823</b> | <b>603,767</b> |

[VIEW OUR AUDITED FINANCIALS ONLINE](#)

*Feeding America's auditors have expressed an unmodified opinion on our financial statements for the fiscal year ended June 30, 2022. Those financial statements, which are available on Feeding America's website, include associated notes that are essential to understanding the information presented herein.*

# Financial snapshot

In fiscal year 2022, Feeding America had total public support and revenue of \$4.48 billion and operating expenses of \$4.45 billion.



# Leadership

At Feeding America, our mission and values define us—and our leaders help guide our work each day, always centering people facing hunger in all we do.

## Board of Directors

## National Organization Leadership

**Gary Rodkin, Chair**  
Retired Chief Executive Officer,  
ConAgra Foods

**Claire Babineaux-Fontenot**  
Chief Executive Officer,  
Feeding America

**Rahsaan Bernard**  
President,  
Building Bridges  
Across the River

**Kelvin Buncum**  
Executive Vice President,  
Neighborhood Markets,  
Walmart

**Gayle Carlson\***  
Chief Executive Officer,  
Montana Food Bank Network

**Elizabeth Dennis**  
Head of Private Wealth  
Management/Managing  
Director, Morgan Stanley

**Jim Kallman**  
President,  
Kallman Holdings, Inc.

**Kate Maehr**  
Executive Director and Chief  
Executive Officer,  
Greater Chicago Food  
Depository

**Bruce A. McPheron**  
Dean's Chair in International  
Programs, Professor of  
Entomology, College of  
Food, Agricultural, and  
Environmental Science,  
The Ohio State University

**Lisa Mensah\*\***  
President and CEO,  
Opportunity Finance Network

**Mike Miller\***  
Former President and CEO,  
River Bend Food Bank

**Keith Monda,  
Immediate Past Chair**  
Retired President,  
Coach, Inc.

**Shawn P. O'Grady**  
Group President,  
Convenience  
Stores & Foodservice,  
General Mills

**John Sayles**  
Chief Executive Officer,  
Vermont Foodbank

**Kelvin H. Taketa**  
Retired President and  
Chief Executive Officer,  
Hawaii Community  
Foundation

**Paris Watts-Stanfield**  
Chief Financial Officer,  
International,  
Alcon, Inc.

**M. Scott Young**  
Retired Executive Director,  
Food Bank of Lincoln

**Claire Babineaux-  
Fontenot**  
Chief Executive Officer

**Michele Bart\*\*\***  
Vice President,  
Stewardship and  
Operations

**Maryann Byrdak**  
Chief Information Officer

**Nancy Curby\***  
Executive Vice President,  
Enterprise Effectiveness

**Theresa DelVecchio  
Dys\*\*\***  
Vice President,  
Client Insights

**Katie Fitzgerald**  
President and Chief  
Operating Officer

**Vince Hall**  
Chief Government  
Relations Officer

**Matt Hayes**  
Chief Human  
Resources Officer

**Paul Henrys**  
Chief Financial Officer

**Ruth Jones Nichols\***  
Chief Movement Officer

**Casey Marsh**  
Chief Development Officer

**Jennifer Polk\*\***  
Chief Marketing & Digital  
Experience Officer

**Ami L. McReynolds**  
Chief Equity Officer

**Mark Stephens\*\***  
Executive Vice President,  
Innovation

**Kathryn Strickland**  
Chief Network Officer

**Tom Summerfelt**  
Chief Research Officer

**Christopher Swann\*\*\***  
Senior Program Manager,  
MealConnect®

**Erika Thiem\*\***  
Chief Supply Chain Officer

**Blake Thompson\***  
Chief Supply Chain Officer

\*Stepped down from service during fiscal year 2022

\*\*Joined during fiscal year 2022

\*\*\*Feeding America includes rotating members on our Executive Team to help us better refine and shape our strategic priorities, live our values and support the inclusive and equitable culture we seek to create. These members provide connections with other critical leadership groups within our organization including our Equity Team and our Employee Resource Groups. They serve limited terms and are elected by the leadership groups within the organization whom they represent.

Feeding America® is the largest hunger-relief organization in the United States. Through a network of more than 200 food banks, 21 statewide food bank associations, and over 60,000 partner agencies, food pantries and meal programs, we helped provide 5.2 billion meals to tens of millions of people in need last year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; brings attention to the social and systemic barriers that contribute to food insecurity in our nation; and advocates for legislation that protects people from going hungry. Every effort was made to ensure the accuracy of the annual report. We would appreciate notification of any errors or omissions in order to correct our records. To report errors or omissions, please contact Karalee Miller, Senior Manager of Donor Communications, at [karaleemiller@feedingamerica.org](mailto:karaleemiller@feedingamerica.org).



# A bold aspiration

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